1. Mr. Soun Yen in Battam Bong

Drinking alcohol became habit and it is simple for Cambodian neither, city or county side. Cambodian people are not understand well about any disaster which is related to alcohol consumption and live with doubt about their health harm and many problems. They forgot that alcohol consumption which they are using is the assistant that damage their health and happiness. One way



to make people understand about the effect of using alcohol PDP has informed and explained and negotiate about alcohol advertisement which is not true, so that people started to know about the accident happened by alcohol also reduced step by step.

Mr. Soun Yen, a farmer and also Carpenter. He lives in Slor Kram Villag, Sangkat Wat Tamoem Sangke City, Batham bong province. He reduced drinking beer from twoCans to five cans regularly and back to drink only for some ceremonies and Special meeting with his relatives, he used to be a person who drank much Shared that when he was regularly Alcohol drinking his whole family was not happy with him because he spends two thousand and five hundred Riel to buy a can of beer and what he spends is doubled the beer that he drank regularly. As normal after he drank he needed to spend a lot of money so that his family was really worried because of this low income from agricultural work compare with the high price of the beer. After he drank he always relaxes at his house because of alcohol substance caused him sleepy and could not work for his family economic he just spent the money in his house to buy the beer. Because of drinking alcohol too much caused his liver injured, urine disease and stays with him all days and he did not know how it happened. After he had attended door to door outreach program once which is arranged by PDP Bathambang Branch at the end of June made him understand much about alcohol effect to health, time wasting so he decided to reduce drinking from regularly and turn back to drink not too often.

He added that he did not drink during the last month even a drop of beer. After he decided to reduce drinking beer he observed that his illness is better and he has enough time to work and he

also has the chance to show his skill to earn the money is carpenter skill by repairing and making tables and chairs etc at the previous time he got drank and didn't have time to do it. His family was really delighted when they saw him can reduce drinking alcohol, having more time with family. Not only reduce drinking, but his incomes also increase.

He expressed that after the action which is held by PDP he could see that there are not so many people got drank and work along the roads side in Sangkat Tamoem like the previous time. What is good is that he always hears people said about the effect of alcohol in their local. He could see some people also reduce alcohol consumption like him because they also worry about their health, honor, especially the law of commune of alcohol consumption which is arranging to punish somebody who drink and disturb others or any immoral action.

Finally, he suggested to PDP continue to educate at schools also others communes in Bathambang province. He thanked to PDP that helped him to reduce alcohol.

(Interviewed By Heng Kimhong program officer asasistant, Translator by Chan Sochea)