

It is bad to me, I quite it”

Local wine (Sra Sor) is one among various types of alcohol which is easy to find in local market and any other places. Through the belief of people in the remote areas wine is considered as medicine to treat various sickness especially for women after giving birth or to cut stress.

During public campaign in Thmea commune on 19 October 2015 there were more than 150 participants participated in this event. To run the public campaign PDP-Center have been working in this commune since and have been making one stakeholder meeting and 6 communities talks already. Mrs.



Nem Saory a 55 years old, one of public campaign participant also used to join in community talk had told PDP-Center that, she started to consume alcohol for almost 40 years since she delivered her first child and continued drinking until two weeks after she had joint community talk. She continued that the reason why she consumed alcohol are firstly to cure her sickness after delivering baby since she has 6 children then she continuously consumed to cure for sickness after working so hard under the sun and farming. Also her husband committed violence on her, she felt like drinking alcohol is the way to reduce stress and hurt feeling of facing violence.

Once after she joined community talks she has gained knowledge and understanding on the bad effect of alcohol consumption also understood that consuming alcohol can cure sickness is a wrong perception. Community talks opened up new perception for her since people in community talks are committed to reduce alcohol consumption. So does she, from that time she started to reduce the amount of alcohol consumption from 4 glasses per day to 2 glasses until not having even one drop of alcohol these days. She added that before she got sick and she believed that alcohol would help her cure those sickness but not. After stopping consuming alcohol her health is better and her husband is reducing consuming alcohol as well.

Name of story collector:	Ms. Rous Sreypov
Date of collection:	19 October, 2015
Relation to Org. :	Program beneficiary
Location of story collection:	Thmea commune, Romdul district, Svay Rieng province